



COVID-19 Stakeholder and Influencer Toolkit

Overview

This week, the Prime Minister announced a new [Task Force to focus on new drugs to treat COVID-19](#) at home from this autumn.

In other good news, the vaccination programme is going from strength to strength as [10 million people are now fully vaccinated](#). [People aged over 45 can now book their jab](#).

Remember we all must take these steps carefully and be mindful to stick to the [Hands](#), [Face](#), [Space](#), [Fresh Air](#) advice.

Key messages

- [People aged over 45](#) can use the NHS [National Booking Service](#) to book a vaccination.
- Post this Tweet sharing the news that [10 million people are now fully vaccinated](#).
- Post the announcement of the [COVID-19 Antivirals Taskforce](#) set to roll out innovative home treatments.
- Remember to follow the [Hands](#), [Face](#), [Space](#), [Fresh Air](#) guidance.





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Testing

One in 3 people with COVID-19 do not show symptoms.

[Anyone can now access free, rapid lateral flow tests](#) twice a week.

Get a test if you have any of the [COVID-19 symptoms](#) including a new, continuous cough or a high temperature.

How you can help

- Encourage your networks to get free, rapid lateral flow tests and test themselves and their families twice a week.
- Let your networks know they can [order free packs of rapid lateral flow tests to be sent to their homes](#) in England if they do not have symptoms.
- Let your networks know they can book a test by calling 119, using the NHS COVID-19 app or via [the NHS website](#)





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Vaccines

More than 33 million people have had their first dose of the vaccine and more than eight million have had their second vaccination.

[People aged over 45](#) can book a vaccination via the [NHS National Booking Service](#).

You still need to [follow the rules after you've had the COVID-19 vaccination](#). Always remember to: wash your hands, cover your face, keep your distance and meet people outdoors.

How you can help

- Let your networks know that [people aged over 45](#) can use the [NHS National Booking Service](#) to book a vaccination.
- Send the text message below to your networks.

Text message

The vaccine is safe. The NHS will get in touch when it is your turn. You still need to follow the rules after you've had the COVID-19 vaccination.





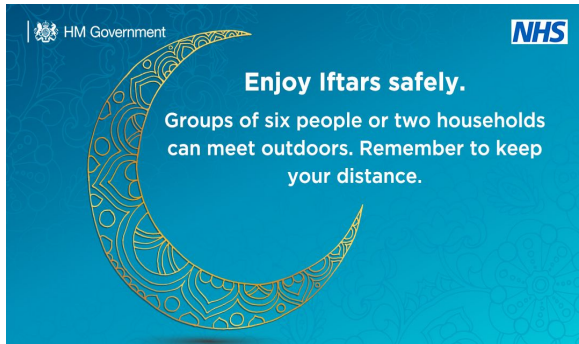
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Festivals and events

Festivals such as Ramadan will be different this year. We must remember to follow the rules to keep ourselves and others safe. We must keep travel to a minimum.

How you can help

- Post the assets below about how to celebrate Ramadan safely, including one in Arabic.
- Use the [message below from Imam Monawar Hussain](#) about vaccine safety and taking the vaccine during fasting, such as Ramadan. Click on the image to view the video and share the link.
- Inform your networks that meeting people from other households indoors is still not permitted.
- Remind people that they can only meet up to six people outside.





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Ramadan

How you can help

- Post a link to the [BBC's COVID-19 testing and vaccines in Ramadan videos](#) in South Asian languages - **Gujarati**, **Punjabi**, **Sylheti**, **Tamil** and **Urdu**. Click on the image to view the video and share the link.



Dr Salim Modan explains in Gujarati when to take your Covid test during Ramadan



Dr Mehreen Tahir explains in Punjabi when to take your Covid test during Ramadan



Dr Nadia Ghani explains in Urdu when to take your Covid test during Ramadan



Dr Akram Mohammad explains in Tamil when to take your Covid test during Ramadan



Dr Abdul Mannan explains in Sylheti when to take your Covid test during Ramadan



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Social media images for your channels

How you can help

- Use these images on your social channels or send them out via WhatsApp.
- Post the [BSL video, to the right, explaining the Roadmap](#). Click on the image to view the video and share the link.
- Download assets from the [Public Health England resources centre](#) to help with COVID-19 messages; including those in community languages.

