



COVID-19 Stakeholder and Influencer Toolkit

Overview

The [Prime Minister has paused progressing to Step 4](#) of the Roadmap on 21 June to allow further roll out of the vaccination programme.

By pausing at Step 3 we give more time for people to be vaccinated, further improving protection in the population and reducing the need for stringent restrictions to control the virus.

The additional four weeks to 19 July will enable all adults aged 18 and over to be offered the first dose of the vaccine and the second dose of the vaccine to be offered to those aged 40 and over.



Key messages

- [If you are aged 21 or over](#) before 1 July 2021, you can book your COVID-19 vaccine.
- The 30-person limit for weddings, civil partnerships and receptions will be lifted **from 21 June**.
- Ventilation stops the spread of COVID-19. Opening a window and letting fresh air in removes the particles lingering in the air.
- Follow the [Hands, Face Space, Fresh Air](#) guidance.



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Ventilation - The importance of fresh air

COVID-19 is spread through the air via large droplets and smaller particles.

By opening a window and letting fresh air in, you can remove the particles lingering in the air.

How you can help

- Post the images to the right in community languages explaining the importance of ventilation to your networks. Click on the image for the link.
- Stress the message that it is important to let fresh air inside, to remove lingering COVID-19 particles, on your social media channels and with your networks.
- The [video by GP Dr Zoe Williams](#), to the right, explains the importance of good ventilation. Please post on your social media channels. You can click on image for the link.





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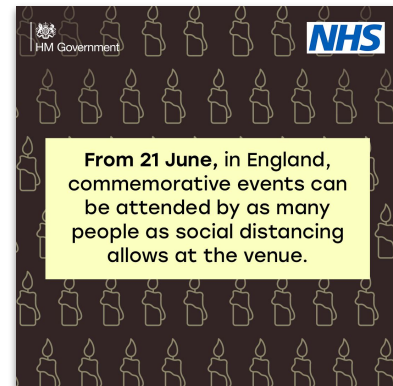
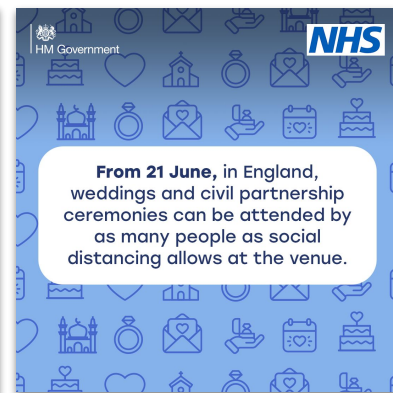
Weddings and commemorative events

The 30-person limit for weddings, civil partnerships and receptions will be lifted from 21 June. The number of guests will be based on the capacity of venues to operate to COVID-Secure guidelines.

The cap on the number of participants for weddings and civil partnerships will also be removed at other venues, such as private gardens. Organisers must make settings

COVID-Secure, by facilitating social distancing, operating at a safe capacity and following other [COVID-19 guidelines](#).

The 30-person limit will also be lifted for commemorative events following a funeral such as a wake, stone setting or ash scattering. From 21 June, the number of guests will be based on the capacity of venues to operate to COVID-19 secure guidelines. [Risk assessments](#) will also need to be done as outlined for weddings and civil partnerships.





COVID-19 Stakeholder Toolkit - Weddings and commemorative events

Assets to share

Couples who are planning to organise their own wedding, civil partnership and reception should fill out a COVID-19 [risk assessment form](#).

Acting on the risk mitigations in your assessment will reduce the risk of COVID-19, minimising the virus spreading at your event and keeping you and your guests safe.

You could get a £10,000 fine for organising a gathering of more than 50 people outdoors or 30 people indoors, if you do not consider the risks, conduct a risk assessment and take action to minimise the risk. This is required by law.

How you can help:

- Use the assets on [Public Health England's website](#) to communicate the changes to your networks.
- Post [this video](#), which explains the new rules, on your social media channels, WhatsApp and via your email updates to your networks.

Weddings, civil partnership ceremonies & receptions From 21 June

The following guidance has been put in place to minimise the risk of COVID-19 spreading and to keep you, your guests and anyone working at the event safe.

Attendee limits Attendee limits will be determined by how many people the venue can safely accommodate with social distancing measures in place.	COVID-Secure venues A COVID-Secure venue should have already completed a COVID risk assessment and follow COVID-Secure guidance.	Other venues In other venues, such as private gardens, the organiser will have to complete a risk assessment themselves to keep their guests safe.	Pre-wedding celebrations Pre-wedding celebrations, such as stag, hen or Mehndi parties, must keep to 30 people outside, or the Rule of Six or two households indoors.
Dancing Dancing should not take place. There is an exception for the couple's 'first dance'.	Entertainment Bands, DJs or professional performers can perform at a ceremony or reception as long as they follow COVID-Secure guidance.	Singing Guests are advised not to join in singing with bands or choirs.	Food and drink People should remain seated when consuming food or drink, even in outdoor settings.

For more information, visit: gov.uk/coronavirus



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Festivals and events

If you are attending any of the Euro 2021 football matches please follow the guidance set out in this [video](#).

How you can help

- Post this [video](#) on your social media channels and in your newsletters.





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Vaccines

[If you're aged 21 or over](#), or if you turn 21 before 1 July 2021, you can now book your COVID-19 vaccine.

More than 41 million people have now received their first COVID-19 vaccine dose. More than 30 million have had their second dose.

All adults aged 18 and over will now be offered a first dose by 19 July, 2 weeks earlier than planned.

You must still [follow the rules after you've had the COVID-19 vaccination](#).

How you can help

- Post this message on your social media channels letting people know that [if they are aged 21 or over](#), or if they turn 21 before 1 July 2021, they can now book their COVID-19 vaccine.
- Post videos via this [link to trusted videos by community leaders to help tackle the spread of false information about the COVID-19 vaccine](#).





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Testing

Vaccines will do a lot but no vaccine is 100% effective and not everyone is vaccinated.

Even after you've had the vaccine, you can still catch the virus without showing symptoms. COVID-19 continues to be a problem we all have to deal with.

One in three people who catch the COVID-19 virus will not show any symptoms at all. It is important we keep testing to protect ourselves and the people we love.

Routine testing is also important to detect new variants. Everyone is encouraged to take a free rapid lateral flow test twice a week to avoid a further lockdown.

How you can help

- Tell your networks everyone can get free, rapid lateral flow tests twice a week.
- Tell your networks that they can book a rapid test by calling 119, using the NHS COVID-19 app or via [the booking page on the NHS website](#).
- Use these [images in different languages](#) to let your networks know about testing.





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Variants of the COVID-19 virus

The COVID-19 Delta variant is spreading across England and **surge testing and enhanced contact tracing** is being carried out in areas where it is most prevalent.

In these areas, take particular caution when meeting anyone outside your household or support bubble. Aim to:

- meet outside rather than inside where possible
- keep two metres apart from people you don't live with ([unless you have formed a support bubble](#) with them): this includes friends and family you don't live with
- minimise travel to and from your area where possible
- get tested twice a week for free and isolate if you are positive
- continue to work from home if you can
- [get vaccinated](#) when you are offered it, and encourage others to.

HM Government NHS Test and Trace

SURGE TESTING TO MONITOR AND SUPPRESS THE SPREAD OF COVID-19 VARIANT

- ▶ Testing will be enhanced within targeted areas
- ▶ Everyone in these areas should find out more at their local authority website
- ▶ Anyone with coronavirus symptoms should book a test online at gov.uk/coronavirus or call 119
- ▶ People should continue to follow current restrictions

Find out more information at gov.uk

How you can help

- Post this link to [advice for areas with high levels of the Delta variant](#).
- Share [assets on the Variants of Concern](#) with your networks to ensure people in these areas are aware of what to do..