



COVID-19 Stakeholder and Influencer Toolkit

Overview

Most legal restrictions in England have been lifted but [Step 4 of the Roadmap still means we must all remain cautious.](#)

It is crucial that we remain vigilant as COVID-19 has not gone away. We can all help reduce transmission of the virus. Please continue to [wear face coverings in crowded indoor places.](#)

[Only children aged over 12 who are also considered the most vulnerable will be offered a vaccine.](#)

Fully vaccinated [critical workers will only be able to leave self-isolation in exceptional circumstances.](#)

Key messages

- COVID-19 restrictions have ended but we must remain cautious.
- [Places of Worship guidance](#) has been updated.
- Children who are at higher risk of illness will be offered the jab,



COVID-19

Let's wear face coverings in crowded places to protect others.

Covid-19 is still with us. Let's carry on protecting each other.
Let's keep life moving.

www.gov.uk/coronavirus

FRESH AIR

TESTING

FACE COVERINGS

APP

HAND WASHING



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Let's keep life moving

A new campaign has been launched called 'Let's keep life moving' to promote safe behaviours so we can all to help stop the spread of COVID-19.

We can do this by remembering advice about the importance of allowing fresh air into indoor places, getting tested regularly, using face coverings in crowded places, using the NHS COVID-19 App and washing our hands regularly.

How you can help

- Use the image, to the right, on your social media channels or send them out via WhatsApp.
- Post the [video, above right, from Dr Amir Khan about safe behaviours](#), to your networks. The video link is also in the image.
- Download assets from the [Public Health England resources centre](#) to help with COVID-19 messages.





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Vaccines

Two thirds of all adults in the UK have now had two doses of the vaccine.

More than 46 million people have now received their first COVID-19 vaccine dose. More than 36 million have had their second dose.

From 19 July, people returning to England from amber list counties, who have received two doses of an NHS administered COVID-19 vaccine in the UK, after 14 days, or are on a formally approved UK vaccine clinical trial, will no longer need to quarantine.

From 16 August, double jabbed individuals and under 18s will no longer need to self-isolate if they are identified as a close contact of someone with COVID-19. But they will continue to be advised to take a PCR test.

By the end of September, when all adults will have had the chance to be double jabbed, [the Government plans to make full vaccination the condition of entry to nightclubs and other venues where large crowds gather.](#)



How you can help

- Post [information about the new self isolation rules from 16 August](#) to your networks.
- Let your networks know [all adults, aged over 18, can now book a vaccine.](#)



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Places of Worship

There are no restrictions on group sizes for attending communal worship.

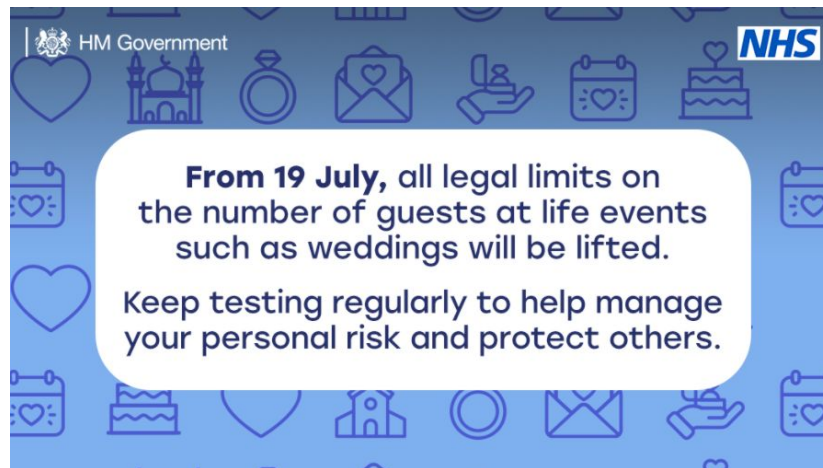
Legal requirements for social distancing will no longer apply.

Face coverings are no longer required by law in any setting.

COVID-secure rules, including restrictions on singing and dancing, and limits on numbers, will no longer apply.

However, there are steps everyone should continue to consider to reduce the risk of transmission, which are explained in this [guidance](#).

Places of worship should follow the principles set out in the [working safely guidance](#).



How you can help

- Let your networks know about the [updated guidance from July 19](#).
- Post the [working safely guidance](#) for Places of Worship to follow to your networks.



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Travel in England

The transport network is ready for you.

Please plan ahead, regularly sanitise your hands and open a window where possible.

It is recommended that you wear a face covering if you can and this may be a requirement with some transport operators like Transport for London.

As coronavirus (COVID-19) restrictions are lifted, it is important that we all use personal judgement to manage our own risk. All of us can play our part by exercising common sense and considering the risks.

While no situation is risk free, there are actions we can take to protect ourselves and others around us when travelling.

Every action to help reduce the spread will reduce any further spread of the virus in the coming months.





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Travel Abroad

Countries abroad are rated as red, amber or green for COVID-19 and [there are different rules to enter England from them.](#)

From 19 July, anyone arriving from France to England must quarantine for 10 days in their own accommodation, even if they have been fully UK vaccinated, as well as take a Day 2 and Day 8 test.

How you can help

- Send the [rules people must follow when arriving in England](#) from different countries to your networks.
- Share the [step by step guidance on travelling abroad.](#)

Department for Transport

International Travel: **Traffic Light System**

MEASURES	GREEN COUNTRY	AMBER COUNTRY	RED COUNTRY
Passenger Locator Form	✓	✓	✓
Pre-departure test (only for ages 11+)	✓	✓	✓
Quarantine	✗	10 days	10 days in a managed quarantine hotel

Department for Transport

International Travel: **Traffic Light System**

MEASURES	GREEN COUNTRY	AMBER COUNTRY	RED COUNTRY
Test to release	N/A	On day 5	✗
PCR testing	On or before day 2 after return	On or before day 2 after return	On or before day 2 after return
Further PCR testing	✗	Day 8	Day 8
Fully UK vaccinated (From 19 July, 2021)	Continue to follow testing requirements (Pre-departure test + Day 2)	You will no longer need to quarantine or take a day 8 PCR test	Continue to follow managed quarantine and testing requirements



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Clinically vulnerable people

As restrictions ease, [clinically extremely vulnerable people](#) are advised to follow the same guidance as everyone else as a minimum.

There are things you can do to [lower your risk of infection and protect yourself from the spread of COVID-19](#). You may want to think carefully about the additional precautions you continue to take.

Wearing a face covering, especially when there is close contact between people in enclosed and crowded spaces, will help to reduce the risk of spreading COVID-19. Wearing face coverings can help people who are clinically extremely vulnerable feel more relaxed.

How you can help

- Share Step 4 guidance for [clinically extremely vulnerable people](#).
- Post this [video about the Stage 4 changes](#) on your social media channels.





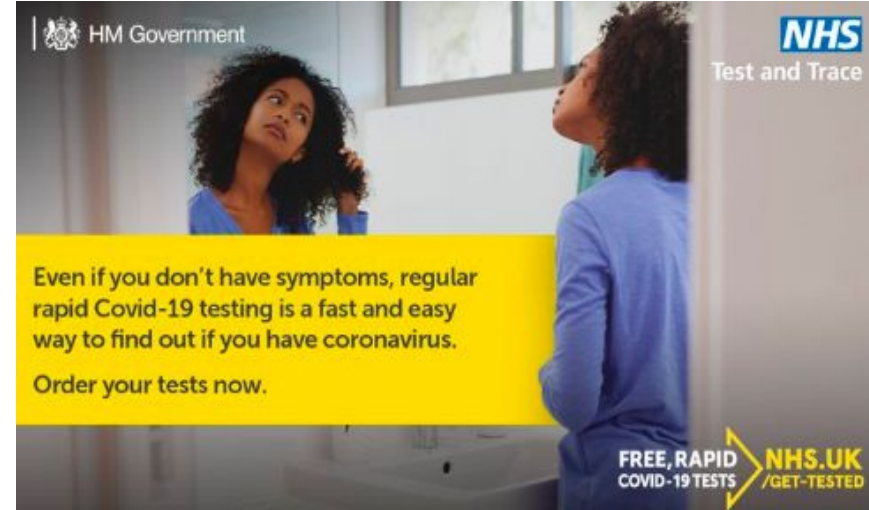
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Testing

COVID-19 continues to be a problem we all live with. You can transmit the virus even after you've had the vaccine and not everyone is vaccinated.

One in three people who catch the COVID-19 virus will not show any symptoms at all. It is important we keep testing to protect ourselves, the people we love and our communities.

Everyone is encouraged to take a [free rapid lateral flow test twice a week](#) to help stop the spread of COVID-19. Routine testing is an important part of detecting and understanding new variants.



How you can help

- Use these [images in different languages](#) to tell your networks about testing and that rapid tests are available by calling 119, via the NHS COVID-19 app or [the NHS website](#).