



COVID-19 Stakeholder and Influencer Toolkit

Overview

The success of the vaccination programme has allowed England to return to Plan A.

You no longer have to work from home and face coverings are no longer legally required.

Face coverings are still advised when visiting those most vulnerable to COVID-19, and when in crowded indoor venues.

International travel restrictions are being lifted from 11 Feb.

An antiviral trial is now live for those most at risk from COVID-19.

Key messages

- England has returned to Plan A
- Everyone eligible should get COVID-19 vaccines and boosters.
- From 11 February, fully vaccinated international travellers will no longer have to test on arrival in the UK.





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Return to Plan A

England has now returned to Plan A.

Information about the changes to working from home, face coverings and the COVID PASS can be [read here](#).

Vaccines are our best defence against COVID-19. We urge people to Get Boosted Now or to book their 1st and 2nd jabs.

Safer behaviours like testing before visiting those who are most at risk are encouraged.

Key messages

- Share the [guidance](#) with your networks.
- Download the assets [from here](#) to share on your WhatsApp groups.
- Share the government advice which asks people to follow [Safer Behaviours](#).





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International Travel

Travellers who are fully vaccinated no longer have to take a test when arriving in the UK after 11 Feb.

Arrivals who aren't fully vaccinated need proof of a negative pre-departure test and a PCR test on or before day 2 after they arrive in the UK.

Under 18's who are fully vaccinated are now able to access the digital NHS COVID Pass for international travel.

How you can help:

- Download the assets on International travel from the [Coronavirus Resource Centre](#) and share them with your community
- Post the image on your social media or WhatsApp group



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TRAVELLING ABROAD THIS HALF-TERM?

Eligible fully
vaccinated travellers
and under 18s will
no longer need to
test on arrival to
the UK.

Find out more at
gov.uk/travel-abroad





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Safer behaviours



To help combat COVID-19 you should follow safer behaviours and actions that include:

- Wear face coverings in indoor spaces;
- Wash your hands regularly;
- Test regularly;
- Stay at home when you feel unwell; and
- Use the COVID-19 NHS App.



How you can help

- Download assets from the [Coronavirus resource centre](#) to help with messages.
- Post [assets in community languages](#) to your networks.





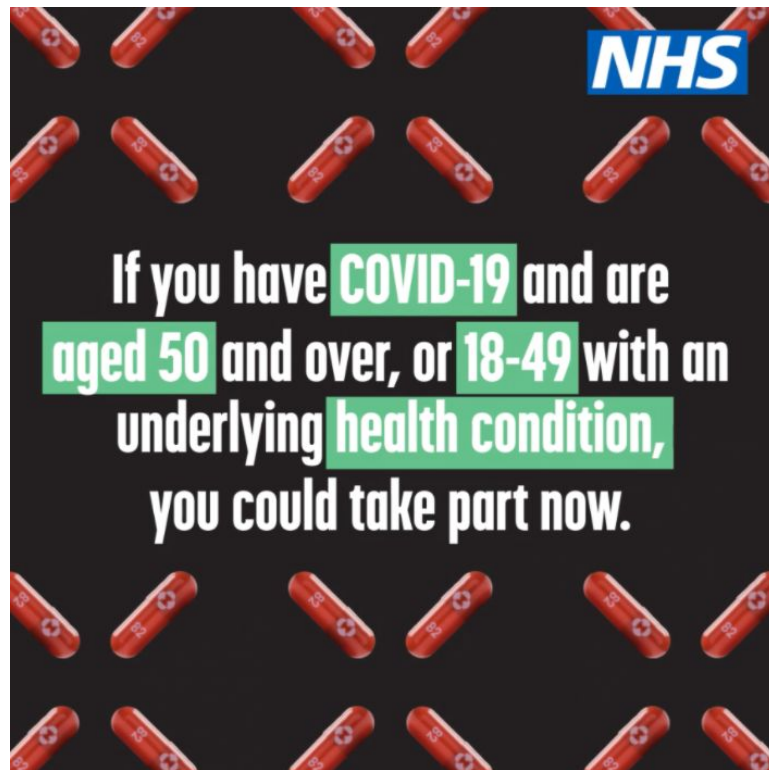
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Antivirals

- New antiviral treatments are available for people most at risk from COVID-19.
- Anyone aged over 50, or over 18 with certain underlying health conditions, can sign up to [join the PANORAMIC study](#) if they have received a positive PCR or lateral flow test and are experiencing COVID-19 symptoms that began in the last five days.
- Eligible patients who receive a positive PCR test result will be contacted by a clinician to discuss treatment suitability.
- If you're eligible, you can self-enrol straight after getting a positive PCR or lateral flow test result at www.panoramictrial.org

How you can help:

- Share these [graphics](#) about the trial with your network and share this [post](#).





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Testing & Self-isolation

For people who test positive for COVID-19 the self-isolation advice has changed.

You may leave self isolation on day 6 after 5 full days if you have two consecutive days of negative LFD tests.

The first test should be taken on day 5 after testing positive or symptoms started.

You should continue to self-isolate for up to 10 days if you still test positive until two negative LFD tests taken a day apart are seen.

How you can help

- Share the [how long to self isolate rules](#) with your networks.
- Share the image [on the right](#) on the new guidelines.

The graphic features the NHS logo and 'Test and Trace' text. It displays a red cross icon indicating a positive result, a QR code, and a vertical bar chart with a blue line at the bottom labeled 'S' for symptoms. The text 'Keep telling us your test results and help beat Covid-19' is prominently displayed in large, bold letters. Below this, it encourages reporting results to help the NHS stay ahead of the virus. At the bottom, a blue button contains the text 'Go to: gov.uk/report-covid19-result'.

Keep telling us your test results and help beat Covid-19

Join the millions who report all their rapid lateral flow test results and you'll play a big part in helping the NHS stay ahead of the virus.

Go to: **gov.uk/report-covid19-result**



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Booster jabs

More than 37.3 million adults have now had a booster and more than 91% of over-50s have been boosted.

116 million COVID-19 vaccinations have been given in England.

The vaccination programme is open to everyone with first and second doses also available.

Use the online [NHS booking service](#) or find [COVID-19 walk-in vaccination site near you online](#).

How you can help

- Post a link to the [NHS booking service](#) to your networks.
- Download and share on WhatsApp the [new vaccination resources](#) with your networks.
- Share the [post](#) to the right.
- Share [large print accessible posters](#) with your networks.





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Vaccines in pregnancy

COVID-19 vaccinations provide strong protection for pregnant women against the virus.

Pregnant women who have not yet had their first, second, third or booster dose of a COVID-19 vaccine are being urged 'don't wait to take the vaccine'.

The majority of pregnant women who have been admitted to hospital with severe COVID-19 are unvaccinated.



How you can help

- Post a link to the latest news about the [effectiveness of vaccines for pregnant women](#) to your networks.
- Download and post a [video about common questions on the vaccine and pregnancy and fertility](#).
- Share [translated assets on boosters](#) during pregnancy with your communities.



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Vaccine myths

Myths and reality

Myth - You have to pay for vaccines.

Reality - Vaccines for COVID-19 are free. The NHS will never charge for COVID-19 vaccines or ask for your bank details.

You can report people who ask for money to actionfraud.police.uk

Myth - The vaccines contain animal products.

Reality - The vaccines do not contain any animal components. The Medicines and Healthcare products Regulatory Agency has [published a list of all the ingredients online](#).

How you can help

- Share the information above with your networks.



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IT'S NEVER TOO LATE

BOOK YOUR FIRST OR SECOND DOSE OF COVID-19 VACCINE NOW





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Booster Vaccine Fraud

Criminals are sending text messages, emails and calling people pretending to be from the NHS, to steal money, financial details and personal information relating to the COVID-19 booster vaccine.

The COVID-19 booster vaccine is **free**. The NHS will **never** ask for payment or any financial details relating to the COVID-19 booster vaccine. The NHS will **never** arrive unannounced at your home to administer the COVID-19 booster vaccine.

Please encourage your network to be alert and guide people on how to book their booster jab.

How you can help

- Share [this post](#) about booster vaccine fraud with your networks.
- Use and display the poster on the right which explains booster vaccine fraud.

The poster is green with white and black text. At the top left is the Government Counter Fraud Function logo, and at the top right is the NHS logo. The main title is 'Beware of Financial Requests for COVID-19 Booster Vaccines'. Below this, it states: 'Criminals are sending text messages, emails and making phone calls, pretending to be from the NHS, to steal money, financial details and personal information relating to the COVID-19 booster vaccine.' There are three bullet points: a green checkmark for 'The COVID-19 Booster Vaccine is FREE', and two red X marks for 'The NHS will NEVER ask for payment or any financial details relating to the COVID-19 Booster Vaccine' and 'The NHS will NEVER arrive unannounced at your home to administer the COVID-19 Booster Vaccine'. Below these are two boxes: one with a padlock icon saying 'Do not respond to requests for money or important personal information such as bank details or passwords.' and another with a smartphone icon saying 'Be alert to links and attachments in unexpected text messages or emails.' At the bottom, it says 'For information on how to book or manage a booster dose of the coronavirus vaccine visit nhs.uk/CovidVaccination'.

Further guidance and support



If you receive a call and suspect it to be fraudulent, hang up. If you are suspicious about an email, forward it to report@phishing.gov.uk. If you are suspicious about a text message, forward it to the number 7726, which is free-of-charge.



If you believe you are the victim of a fraud, please report this to Action Fraud as soon as possible by visiting actionfraud.police.uk or calling 0300 123 2040.



If you have any information relating to NHS COVID Pass or vaccine certificate fraud you can stay 100% anonymous by contacting CrimeStoppers online at covidfraudhotline.org or phone on 0800 587 5030.