



COVID-19 Stakeholder and Influencer Toolkit

Overview

With over 37 million boosters now administered, the vaccination programme has reduced the risk of severe infection and hospitalisations, easing pressure on the NHS.

International travel is being made easier. From Friday 11 Feb testing is removed for eligible fully vaccinated arrivals to the UK.

An antiviral trial is now live for those most at risk from COVID-19. If you test positive for COVID-19 and are over 50, or 18-49 with an underlying medical condition you are eligible to take part.

Key messages

- World-first antiviral trial to treat COVID-19 is now running.
- Book your vaccination and booster appointment.
- Eligible vaccinated arrivals to UK no longer need to test after 11 Feb.
- Follow Safer Behaviours to protect the most vulnerable.



HM Government



INTERNATIONAL TRAVEL

is being made easier.

From 11 February, there will be a simplified Passenger Locator Form, and removal of testing for eligible fully vaccinated arrivals to the UK.

Find out more at
gov.uk/travel-abroad





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International Travel

Fully-vaccinated travellers arriving in the UK after 11 Feb do not need to take a pre-departure COVID-19 Test.

Arrivals who aren't fully vaccinated will need proof of a negative pre-departure test and a PCR test on or before day 2 after they arrive in the UK.

All passengers need to complete a passenger locator form.

How you can help:

- Download the assets on International travel from the [Coronavirus Resource Centre](#) and share them with your community
- Use this link to complete your [passenger locator form](#)



HM Government



From 11 February, eligible
FULLY VACCINATED

travellers and under 18s will no longer need to test on arrival to the UK.

Travellers not fully vaccinated will need proof of a negative pre-departure test and a PCR arrival test.

Find out more at gov.uk/travel-abroad



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Return to Plan A

England has returned to Plan A.

Information about the changes to working from home, face coverings and the COVID PASS can be [read here](#).

Vaccines are our best defence against COVID-19. We urge people to Get Boosted Now or to book their jabs. You should also follow safer behaviours: wear face coverings in indoor spaces, wash your hands regularly, test regularly, stay at home when unwell, use the COVID-19 NHS App.

Key messages

- Share the [guidance](#) with your networks.
- Download the assets [from here](#) to share on your WhatsApp groups.
- Share the government advice which asks people to follow [Safer Behaviours](#).
- Post [assets in community languages](#) to your networks.





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Antivirals

We are calling on those eligible to consider coming forward for a world-first trial to find medicines to treat people with COVID-19.

The study is home-based and lasts for only 5 days.

To be eligible you must have received a positive test for COVID-19 and feel unwell with symptoms that started in the last five days, as well as being over 50, or 18-49 with an underlying medical condition.

It's a world first opportunity to make a global impact and help us save lives.

How you can help:

- Share [posters from the CRC](#) on anti-virals treatments with your community.
- Share this [social media post](#).
- Visit panoramictrial.org to check if you're eligible and find out how to sign up.



Join the Hunt

for a new COVID-19 treatment
that will save lives.



If you tested positive for COVID-19 recently and meet the criteria below, you could be eligible.

 Sign up at www.panoramictrial.org



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Testing & Self-isolation

You are still required by law to self-isolate if you test positive for COVID-19.

During self-isolation you do not:

- go to your place of work, school or public places
- go on public transport including taxis
- go out to exercise
- go out to get food and medicine
- have visitors in your home (except for people providing essential care)

Self-isolation can end on Day 6, if you have two consecutive days of negative LFT tests.

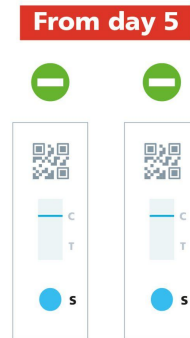
How you can help

- Share the [how long to self isolate rules](#) with your networks.
- Share the image [on the right](#) on the self-isolation guidelines.

A blue rectangular graphic with the NHS logo and 'Test and Trace' text in the top right. A dark blue banner across the middle contains the text 'Self-isolation rules have changed'. Below this, the words 'How have they changed?' are written in large white font. A play button icon is in the bottom right corner.

From day 5 of self-isolation take a rapid lateral flow **test each day.**

After **two negative results in a row you can stop self-isolating**, whether you're vaccinated or not.





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Booster jabs

The vaccination programme has reduced the risk of severe infection and hospitalisations however last week there were **14,207** patients in hospital with coronavirus.

91.2% of the 12+ population have had at least one COVID jab but only 65.3% have been boosted.

Complete your course of COVID-19 vaccinations and book your booster to protect yourself and your loved ones from serious illness and hospitalisation.

How you can help

- Post a link to the [NHS booking service](#) to your networks.
- Download and share on WhatsApp the [new vaccination resources](#) with your networks.
- Share [large print accessible posters](#) with your networks.





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Vaccines in pregnancy

The majority of pregnant women who have been admitted to hospital with severe COVID-19 are unvaccinated.

COVID-19 vaccinations provide strong protection for pregnant women against the virus.

Pregnant women who have not yet had their first, second, third or booster dose of a COVID-19 vaccine are being urged: 'don't wait to take the vaccine'.

NHS HM Government

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لگوائی تو اب اس کا صحیح وقت

GET BOOSTED NOW nhs.uk/covidvaccination

NHS HM Government

SINCE MAY 2021,
98%
OF PREGNANT
WOMEN ADMITTED
TO HOSPITAL WITH
COVID-19 WERE
UNVACCINATED.

GET BOOSTED NOW nhs.uk/covidvaccination

How you can help

- Post a link to the latest news about the [effectiveness of vaccines for pregnant women](#) to your networks.
- Download and [post video](#) on common questions about the COVID-19 vaccine on pregnancy and breastfeeding.
- Share [translated assets on boosters](#) in 11 languages including Urdu with your communities.



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Vaccine myths

Myths and reality

Myth - Pregnant women should avoid the vaccine.

Reality - We have extensive evidence to show that COVID-19 vaccines are safe and that the risks posed to pregnant women by the virus are far greater. Pregnant women are encouraged to get vaccinated as soon as possible so they are protected against serious illness.

Myth - The vaccines contain foetal material.

Reality - The vaccine does not contain any foetal cells or material. The Medicines and Healthcare products Regulatory Agency [has published a list of all the ingredients online.](#)

How you can help

- Share the information above with your networks.





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Children's Mental Health Week

Around 1 in 8 children and young people experience behavioural or emotional problems growing up. For some, these will resolve with time, while others will need professional support.

There are many ways we can support children & young people to manage their mental health.

- Be there to listen
- Support them through difficulties
- Stay involved in their life
- Take what they say seriously
- Encourage their interests
- Build positive routines

How you can help

- Follow [#ChildrensMentalHealthWeek](#) on Twitter
- Share [NHS webpage](#) on supporting children's mental health

