



COVID-19 Stakeholder and Influencer Toolkit

Overview

JCVI recommends non-urgent vaccinations for 5-11yr old.

Latest UKHSA data shows that shortly after receiving a booster, you are at least 85% less likely to be hospitalised with COVID-19 than those who are unvaccinated.

Fully vaccinated people arriving in England are no longer required to take a COVID-19 test before or after arrival.

Vaccinations and boosters are still widely available this half term.

Key messages

- Book your vaccination and booster appointment.
- Vaccinations for 5-11yr olds approved by JCVI.
- Panoramic antiviral trial to treat COVID-19 is running.
- Eligible fully vaccinated arrivals to the UK no longer need to test.





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International Travel

All testing requirements have been removed for eligible fully vaccinated arrivals to the UK.

Passengers need to complete a simplified passenger locator form.

12 to 15 year olds in England can now prove their vaccination status or proof of prior infection for outbound travel with the digital NHS COVID Pass.

Before travelling abroad you should check and follow entry requirements for your destination country.

Find out more at gov.uk/travel-abroad

How you can help:

- Download the assets on international travel from the [Coronavirus Resource Centre](#) and share them with your community
- Use this link to complete your [passenger locator form](#)



HM Government



TRAVELLING ABROAD THIS HALF-TERM?

Eligible fully
vaccinated travellers
and under 18s will
no longer need to
test on arrival to
the UK.

Find out more at
gov.uk/travel-abroad





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Safer Behaviours



How you can help

- You should follow safer behaviours to help stop the spread of COVID-19: wear face coverings in crowded indoor spaces, wash your hands regularly, test regularly, and stay at home when unwell.
- Download the images above [from here](#) to share on your WhatsApp groups.
- Share the [guidance](#) with your networks.
- Post [assets in community languages](#) to your networks.



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Antivirals

If you have tested positive for COVID-19, you could be eligible to take part in a study and help scientists to learn more about new antiviral treatments.

To be eligible you must have received a positive test for COVID-19 and feel unwell with symptoms that started in the last five days, as well as being over 50, or 18-49 with an underlying medical condition.

This is a world first opportunity to make a global impact and help us save lives.

How you can help:

- Share [posters from the CRC](#) on anti-virals treatments with your community.
- Share this [social media post](#).
- Visit [panoramictrial.org](https://www.panoramictrial.org) to check if you're eligible and find out how to sign up.

**Join the hunt for
new treatments that
will save lives**



+ Sign up at www.panoramictrial.org

or call the freephone number
08081 560017

*** A full list of underlying health conditions can be found at nhs.uk/conditions/coronavirus-covid-19/
*The MHRA regulates the use of all medicines in the UK, and is also approved by the Health Research Authority



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Testing & Self-isolation

You are currently still required by law to self-isolate if you test positive for COVID-19.

During self-isolation you do not:

- go to your place of work, school or public places
- go on public transport including taxis
- go out to exercise
- go out to get food and medicine
- have visitors in your home (except for people providing essential care)

Self-isolation can end if you have two consecutive days of negative LFT tests on days 5 and 6.

How you can help

- Share the [how long to self isolate rules](#) with your networks.
- Share the image [on the right](#) on the self-isolation guidelines.



Self-isolation rules have changed

Let's help **keep**
things moving



Tested positive for Covid-19?

You can now **reduce the time**
you self-isolate to 5 days
instead of 6.

Swipe left for details...





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Booster jabs

91.3% of the 12+ population have had at least one COVID jab but only 65.8% have been boosted.

A booster dose of the COVID-19 vaccine is available for everyone aged 16 and over, and some children aged 12 to 15, who have had 2 doses of the vaccine at least 3 months ago.

Book your 1st, 2nd or booster vaccine during this half term to protect yourself and your loved ones.

How you can help

- Post a link to the [NHS booking service](#) to your networks.
- Download and share on WhatsApp the [new vaccination resources](#) with your networks.
- Share [large print accessible posters](#) with your networks.
- Share [short videos](#) on the change vaccinations have made in two years to school life.





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Vaccines in pregnancy



The COVID-19 vaccine is the best way to protect you and your baby

NHS.UK/covidvaccination

The JCVI have [advised](#) that pregnant women are more at risk of severe Covid-19 disease.

They should not delay vaccination until after they have given birth.

Data has shown that almost every pregnant person who needed hospital treatment or urgent care because of Covid-19 was unvaccinated.



HM Government



Don't wait until baby arrives. Get vaccinated or boosted now."

nhs.uk/covidvaccination



How you can help

- Post a link to the latest news about the [effectiveness of vaccines](#) for pregnant women to your networks.
- Download and [post a video](#) on common questions about the COVID-19 vaccine on pregnancy and breastfeeding.
- Share [translated assets on boosters](#) in 11 languages including Urdu with your communities.



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Vaccine myths

Myths and reality

Myth - You can't get a vaccine if you are in the UK illegally.

Reality - Overseas visitors to England, including anyone living in the UK without permission, can be tested, treated or vaccinated for COVID-19 for free.

Myth - You have to pay for vaccines.

Reality - Vaccines for COVID-19 are free. The NHS will never charge for COVID-19 vaccines or ask for your bank details. You can report people who ask for money to [actionfraud.police.uk](https://www.actionfraud.police.uk).

How you can help

- Share the information above with your networks.





We are urging employers to encourage employees to be vaccinated and take up their boosters.

Businesses play a vital role in helping to support their staff in getting the COVID-19 vaccine. We want to help people to make well informed decisions and encourage as many people as possible to get the COVID-19 vaccine.

There is an [Employer COVID-19 vaccine toolkit](#) and an [Employer Booster toolkit](#) available to download.

These resources can be used to give employees access to reliable and accurate information about the COVID-19 vaccine.

How you can help

- Use our [social media assets](#) on your channels.
- Share the [employer toolkit](#) with your networks.
- Share the employer [booster toolkit](#) with your networks.

Suggested social post

Support your employees to get vaccinated against COVID-19. Download the employer vaccine toolkit for help and guidance: bit.ly/3k0aC29 #WorkingSafely

